

DELANCEYPLACE.COM LLC PRIVACY POLICY

DELANCEYPLACE.COM, LLC and its affiliates (“DelanceyPlace”, “we” or “us”) operate a website and related social network along with all related applications, software, daily email excerpts from third party works, and related applications (the “Service”). We respect the privacy of each user of the Service (referred to as "you" or "a user"). This Privacy Policy (“Policy”) gives you specific information about how we protect your privacy, how we treat information we collect through the Service that identifies an individual user (“Personal Information”), and aggregated information.

BY REGISTERING FOR OR USING THE SERVICE, YOU SIGNIFY YOUR ACCEPTANCE OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU AGREE NOT TO USE THE SERVICE.

On occasion, it may be necessary for us to change the terms of the Policy. We will do so by posting updated text on this site, and your continued use constitutes acceptance of those changes. To ensure that you are aware of current privacy practices, we recommend that you check this site periodically. We will not materially change how we handle previously collected information without providing notice and an opportunity to choose how we use that information.

1. INFORMATION WE COLLECT

A. When you identify yourself on the Service, you may identify yourself through a social network account in which DelanceyPlace may receive information about your profile.

B. We may offer you the opportunity to submit other information about yourself (such as gender, age, occupation, hobbies, interests, zip code, etc.)

C. In addition to information about yourself, you may choose to share information about yourself in other content ("Content"). Any action you perform with other users of the Service is considered public, and at your own discretion.

D. When you use the Service we may collect other information that is publicly visible.

E. When you send or post content through the Service, we collect and maintain on secure servers the information associated with those messages, including email addresses and content.

F. The Service may contain links to other websites. We are of course not responsible for the privacy practices of other web sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by DelanceyPlace.

G. In order to provide the best possible service and to allow us to make certain internal reports and make recommendations, we collect aggregate information about the use of the Service, including information about users of the Service, such as internet protocol addresses, browser language, referring / exit pages and URLs, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, and the date and time, feature usage, user rankings and click paths as well as other data that you may provide in surveys, via your account preferences and online profiles or purchases (“Activity Information”).

BY USING THE SERVICE, YOU CONSENT TO OUR RETAINING ALL THE ABOVE-DESCRIBED INFORMATION IN ANONYMOUS FORM AS LONG AS DELANCEYPLACE SEES FIT.

2. CHILDREN

A. DelanceyPlace does not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to use the Service. If you are under 13, please do not attempt to use the Service or send any information about yourself to us, including your name, address, telephone number, or email address. No one under age 13 may provide any personal information to DelanceyPlace. In the event that we learn that we have collected personal information from a child under age 13 we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at delanceyplace@gmail.com.

B. We recommend that minors over the age of 13 ask their parents for permission before sending any information about themselves to anyone over the Internet.

3. HOW WE COLLECT YOUR INFORMATION

A. DelanceyPlace collects non-personal information along with personal information when you actively provide it in the context of the Service including purchases, registration and marketing surveys. In addition, we use technologies to passively collect non-personal demographic information and personalize your experience on the Service.

B. Clear GIFs (a.k.a. web bugs, beacons or tags) are small graphic images placed on a web page, web-based document, or in an email message. Clear GIFs are invisible to the user because they are typically very small (only 1-by-1 pixel) and the same color as the background of the web page, document or email message. We do not use clear GIFs to collect personal information about you. However, we may use clear GIFs to capture statistical usage information for our web pages, features or other elements on a web page. We correlate this information to a user to personalize user experience and for statistical analysis of user experiences on our web pages.

C. DelanceyPlace also may maintain log files. In general, we use log files to

monitor traffic on our Service, to troubleshoot technical problems and to report aggregate information to our advertisers.

D. DelanceyPlace also uses its own proprietary analytics technologies to collect non-personal information when you use the Service. The information collected includes data about your media, Internet and website usage and how you use the Service.

4. HOW WE USE YOUR INFORMATION

A. DelanceyPlace uses your information to fulfill your specific requests and other account-related information. In addition, the personal information you provide will allow us to send you electronic messages about things including new products, features, enhancements, special offers, upgrade opportunities, contests and events of interest. You may also later choose not to receive these electronic messages.

B. DelanceyPlace also uses personal and non-personal information, both individually and combined together, to better understand the behavior and preferences of our users, to troubleshoot technical problems, to serve static and dynamic advertising, to enforce our Terms of Service, to ensure proper functioning of our products and services as well as to help improve them. In addition, we combine non-personal information with personal information, such as an email address, to tailor our offerings, web pages, and the Service to your preferences or interests.

C. DelanceyPlace may maintain copies of your information indefinitely, or delete certain information in whole or in part if DelanceyPlace determines, in its sole discretion, that such information violates our Terms of Use, or for any or no reason.

5. SHARING YOUR INFORMATION WITH THIRD PARTIES

A. DelanceyPlace will never share your personal information with third parties without your consent. We may, however, share anonymous data in the aggregate (in a form that does not personally identify you) with third parties. You may also opt in to allow DelanceyPlace to share your personal information with companies and organizations that provide products or services that we believe may be of interest to you. To opt out of further communications from a marketing partner or sponsor with whom your information has been shared, please contact that partner or sponsor directly.

B. From time to time, DelanceyPlace employs third party contractors to collect personal information on our behalf. When requesting these services, you may be asked to supply your name, mailing address, telephone number and email address to our contractors. We ask some third party contractors, such as credit agencies or market research firms, to supplement personal information that you provide to us for our own marketing and demographic studies, so that we can consistently improve our sites and related advertising to better meet our visitors' needs and preferences. To enrich our understanding of individual customers, we tie this information to the personal information you provide to us.

C. We may also disclose personal information to enforce legal rights and comply with the law, or to comply with an order from a government entity or other competent authority, or when we have reason to believe that a disclosure is necessary to address potential or actual injury or interference with our rights, property, operations, users or others who may be harmed or may suffer loss or damage, or when we believe that disclosure is necessary to protect our rights, combat fraud and/or comply with a judicial proceeding, court order, or legal process served on DelanceyPlace.

6. CONTROLLING YOUR INFORMATION

Be advised that if you send messages or post material containing personal information, that information may be collected and used by others. You can terminate your account at any time which will remove your profile and other personal information from view. DelanceyPlace, however, may (but is not obligated to) keep information about you that is on its system following your termination. Please contact DelanceyPlace to terminate your account or for any other questions about your personal information.

7. WHERE WE KEEP YOUR INFORMATION

The computer systems on which DelanceyPlace collects, stores, and uses the information it collects or receives are based in the United States. Under limited circumstances, we may, in the future, utilize data storage facilities located in Asia and/or the European Union. Your personal information may be transferred to, used, processed or held by DelanceyPlace in the United States and in other countries, including countries both in and outside the European Union and Asia, and used for the purposes set out in this Privacy Policy.

8. TRANSFER OF INFORMATION

We reserve the right to transfer your personal information in the event of a transfer of ownership of DelanceyPlace or the acquisition of substantially all the assets of DelanceyPlace related to the business which collected such information, such as acquisition by or merger with another company. In such an event, DelanceyPlace will notify users who have provided email addresses when information about those users is transferred and becomes subject to a different privacy policy.

9. INFORMATION ABOUT OTHERS

You may decide to provide us with another person's email address so that person may be invited to join the Service or so that we may facilitate your communication with other people through the Service (such as when you upload an address book). All invitees are provided with the option not to receive further invitations from DelanceyPlace. We may disclose such information if required to do so in order to comply with legal process, as described above.

10. SECURITY

DelanceyPlace takes appropriate precautions to protect our users' information. Your account information is located on a secured server behind a firewall. When you enter sensitive information we encrypt that information using secure socket layer technology (SSL). Because email and instant messaging are not recognized as secure communications, we request that you not send private information to us by email or instant messaging services. If you have any questions about the security of the Service, please contact us at delanceyplace@gmail.com.

11. CALIFORNIA PRIVACY RIGHTS

Under California law, California Residents who have an established business relationship with DelanceyPlace or one of its affiliates may choose to opt out of DelanceyPlace's disclosure of personal information about them to third parties for direct marketing purposes. As detailed above, our policy is not to disclose personal information collected online to a third party for direct marketing purposes without your approval. If you choose to opt-out at any time after granting approval, email delanceyplace@gmail.com or write to Clarissa F. Griebel, 1735 Market Street, Suite 2501, Philadelphia, PA 19103.